

ETIENNE MOMMALIER

WORDPRESS / LARAVEL DEVELOPER

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Senior developer: consulting, mentoring, and clear technical explanations, not just delivery.

ABOUT

Web developer for over ten years, mostly around Laravel and WordPress. I build custom tools, wire up APIs, and automate whatever wastes teams' time. I also like explaining technical topics clearly, whether in consulting or mentoring. Self-taught since my BTS in Computer Science, open to permanent roles as well as freelance.

EXPERIENCE

WEB DEVELOPER

Freelance • Remote • 01/2023 - Present

- AI conversational agent for a building-materials e-commerce; PIM sync, product search via embeddings, guidance through to quote
- Laravel PIM for a PrestaShop store: hundreds of thousands of products, multi-source imports (email, FTP, scraping, supplier APIs)
- Full rebuild of an email-list cleaning platform (backend, frontend, business logic)
- Borehole well monitoring, combining maintenance reports with BRGM geological data, site work, interventions, and admin
- Other: Laravel rebuild of a SaaS, maintenance of 4 WordPress sites for a large group, building SaaS products, business applications, etc.

SOFTWARE DEVELOPER

Bleetic • Télétravail • 12/2019 - 06/2023

- Ran Soumettre.fr (Laravel, Livewire, Vue.js): corrective, evolutionary, and preventive maintenance
- Business process automation, including bank-account connection via API
- Business API integrations: Haloscan, Semrush, Pappers, Urssaf (vigilance certificates)
- WordPress plugin for Soumettre.fr partners
- Site network automation: domain stats, vhosts, multi-server Ansible provisioning, and legal page generation

WEB DEVELOPER

Sporting Comm' • Toulouse (31) • 01/2018 - 11/2019

- Custom WordPress sites for the Sporting group (restaurant, hotel, real estate, sports...), tailored to each business line
- Form-routing middleware for the group: each site sends requests via a WordPress plugin to a central app with business rules, first to Google Sheets then HubSpot
- Sync of properties for sale/rent from the real-estate agency via Google Sheets

WEB DEVELOPER

WebRankExpert • Pin Balma (31) • 01/2015 - 01/2018

- Rebuild of webrankinfo.com on WordPress: migrated custom PHP scripts while keeping as many original URLs as possible

EDUCATION

FORMATION DIGITALE

Executive Master en Innovation et Management des Activités Numériques
2016

FORMATION WEBMASTER

Diplome de niveau III reconnu par l'Etat (équivalent Bac+2)
2012

BTS IRIS (INFORMATIQUE)

Diplome Bac+2
2011

EXPERTISES

- Laravel
- Livewire
- Vue.js
- WordPress
- APIs et intégrations
- Automatisation
- IA / agents conversationnels
- Scraping / imports de données
- Qualité web
- SEO technique
- Performances web